#### FORT WORTH BUSINESS PRESS

## Sponsorship Package

# FORTY UNDER FOR RITY

#### **Presenting Sponsor - \$50,000**

- Awards event title: "Forty Under Forty presented by Your Company" & Co-Presenter of Awards
- · Presenting Sponsor recognition in video presentation
- Logo & name as "Presenting Sponsor" on all event publicity, including invitations & cover of awards program
- Presenting sponsor letter in event publication
- · Video presentation (1-2 minutes)
- · Signage at event
- · Full-page ad (back cover of awards program)
- Half-page ad in Book of Lists
- Ten half-page horizontal ads in FWBP print
- Two tables (20 tickets) at awards dinner
- Logo, name & URL as "Presenting Sponsor" in 40 Under 40 special section online
- Dedicated 970x250 banner ad top of all 40 Under 40 special section pages (1 year)
- Three 970x250 & five 300x250 rotating ad on all 40 Under 40 special section pages (1 year)
- Logo & name as "Presenting Sponsor" in 40 Under 40 event recording on FWBP YouTube channel
- Video presentation added to 40 Under 40 event recording

- July 28th @ 6:30 P.M.
- **✓** Ridglea Country Club
- **✓** Cocktail Reception
- Dinner & Drinks
- Awards Ceremony

#### **Enterprise Sponsor - \$15,000**

- $\bullet \ Name\ as\ "Enterprise\ Sponsor"\ in\ all\ event\ publicity, including\ Enterprise\ Sponsorship\ section$
- Enterprise recognition
- Full page in awards special section
- Two full-page ads in FWBP print
- Half-page ad in Book of Lists
- Table (10 tickets) at awards dinner
- $\bullet \ \mathsf{Logo}, \mathsf{name} \ \& \ \mathsf{URL} \ \mathsf{as} \ \text{``Enterprise Sponsor''} \ \mathsf{in} \ \mathsf{40} \ \mathsf{Under} \ \mathsf{40} \ \mathsf{special} \ \mathsf{section} \ \mathsf{online}$
- One 970x250 & three 300x250 rotating ads on all 40 Under 40 special section pages (1 year)
- Logo & name as "Enterprise Sponsor" in 40 Under 40 event recording on FWBP YouTube channel

#### Maverick Sponsor - \$5,500

- $\bullet \, \mathsf{Name} \, \mathsf{as} \, \text{``Maverick Sponsor''} \, \mathsf{in} \, \mathsf{all} \, \mathsf{event} \, \mathsf{publicity}, \mathsf{including} \, \mathsf{Maverick} \, \mathsf{Sponsorship} \, \mathsf{section}$
- Maverick recognition
- Half page in awards special section
- Table (10 tickets) at awards dinner
- Name & URL as "Maverick Sponsor" in 40 Under 40 special section online
- $\bullet$  One 300x250 rotating ad on all 40 Under 40 special section pages (1 year)
- Name as "Maverick Sponsor" in 40 Under 40 event recording on FWBP YouTube Channel

#### Innovator Sponsor - \$7,500

- Name as "Innovator Sponsor" in all event publicity, including Innovator Sponsorship section
- Innovator recognition
- · Half page in awards special section
- Half-page ad in FWBP print (within 6 weeks of event)
- Table (10 tickets) at awards dinner
- Logo, name & URL as "Innovator Sponsor" in 40 Under 40 special section online
- Two 300x250 rotating ads on all 40 Under 40 special section pages (1 year)
- Logo & name as "Innovator Sponsor" in 40 Under 40 event recording on FWBP YouTube channel

### Tickets & Sponsorship: Shevoyd Hamilton@bizpress.net Jodye Newton @ jnewton@bizpress.net Anjie Hamilton @ anjie@bizpress.net

For more information (817) 336-8300

#### **Entrepreneur Sponsor - \$350**

- Name as "Entrepreneur Sponsor" in 40 Under 40 special section online
- Logo & Company URL on 40 Under 40 special section online
- 300x250 rotating ad on all 40 Under 40 special section pages (1 year)

#### **Ad Rates**

Full-page \$ 3,800 Half-page \$ 3,200

#### **Tickets**

Table (10 Tickets) \$ 2,500 Single Ticket \$ 250

#### Non-Profit Rates Available

The **40 Under 40 Awards** are celebrated to recognize the brilliance on the rise up, 40 honorees each year, all under the age of 40, destined for significant accomplishments in their chosen field, from the corporate sector to maverick entrepreneurialism. They are leaders today and are part of the next generation that will continue to make Tarrant County a great place to live and work.